

# Roberts Insider

## Nourishing Connections! Welcome to the Roberts Insider

At Roberts Manufacturing, we believe business is about more than products, it is about people, purpose, and progress.

That's why we are proud to introduce The Roberts Insider, our new quarterly publication designed to bring you closer to the heart of who we are: our team, our communities and the impact we create together.

Grounded in our three Corporate Social Responsibility pillars - Sports Development, Community Building, and Environmental Sustainability, each issue will spotlight the stories, initiatives, and everyday moments that reflect the values we live by.

You will also find highlights from across both Roberts Manufacturing and Pinnacle Feeds, showcasing the innovation, passion and care that drive us forward. We are honoured to play a role in the everyday lives of communities across Barbados and the region.

Through The Roberts Insider, our hope is to inform, inspire, and connect, building stronger bonds and brighter futures together.

Happy Reading! Thank you for being part of our story.

Mr. Jonathon "Jon" Hart  
Managing Director



### TEAM RMCO RUNS WITH PURPOSE AT THE 2025 CHEFETTE FUN RUN

Since 2022, RMCO has proudly supported the Chefette Fun Run. This year, over 70 employees and their families ran, walked, or volunteered for a great cause. We also launched a fun challenge: our top male and female finishers each donated \$500 to a cause of their choice. Congrats to Cherrydan Lucas (Alleyne School PE Dept.) and Jesper Douglin-Gallagher (support for the homeless). Click [HERE](#) for more Fun Run highlights!



### A GLOBE OF POSSIBILITY: INSPIRING YOUNG MINDS IN BARBADOS

A striking aluminium globe now stands in Independence Square, sponsored by Roberts Manufacturing in partnership with the Royal Commonwealth Society (RCS) of Barbados. Marking 80 and 40 years respectively, the gift reflects their shared commitment to education and community. Unveiled in the presence of President Dame Sandra Mason, the globe invites all students, families, and visitors to engage with its message of unity.



### CELEBRATING 80 - OUR GIFT TO THE ENVIRONMENT

Forming part of our 80th anniversary celebrations, RMCO recently planted over 80 fruit and shade trees across primary and secondary schools on the island and at our home turf. In the face of climate change, this initiative is our way of giving back—creating greener spaces and a lasting legacy for future generations.

### HOT OFF THE PRESS AND INTO YOUR KITCHEN!

The Spread: Cooking with the (Not So) Secret Ingredient, Roberts' beloved cookbook has made a delicious comeback! Packed with easy, mouthwatering recipes featuring Roberts products, this updated edition has been hailed as the ultimate kitchen companion—celebrating over 40 years since its original release. Secure your digital copy of the Cookbook [HERE](#)!



## THE SPREAD BELONGS IN YOUR KITCHEN

**GET YOUR HARD COPY AT THE ROBERTS HEAD OFFICE AND FARM & PET MART**

**\$50**

LIMITED COPIES AVAILABLE

A portion of the proceeds will be donated to support youth development in the culinary arts.

**Roberts**  
Nourishing Lives Every Day

@CaribbeanLovesCooking  
@ChooseSunFlowerSpreads  
@rmcobarbados

Pinnacle Feeds The PEAK of Animal Nutrition



**FULLY EQUIPPED LABORATORY**  
TO FACILITATE  
QUALITY ASSESSMENTS

**ROUTINE TESTING**  
ON RAW MATERIALS  
UPON RECEIVAL

**RETENTION SAMPLING**  
USED FOR  
PERIODIC TESTING

**COLLABORATE WITH INTERNATIONAL LABS**  
FOR COMPREHENSIVE  
TESTING



# SCAN ME